audience
85% readers are female
70% readers in the US
38% readers 25-34 years old
20% readers 35-44 years old
14% readers 45-54 years old
65% from mobile devices

site stats
Monthly Pageviews: 50,000
Monthly Unique Visitors: 40,000

- Pinterest Followers: 750K monthly viewers
  24K monthly engaged
- Facebook Fans: 3500
- Twitter Followers: 750
- Instagram Followers: 1400
- Email List: 2100

about this site
Veggie Chick is a whole food, plant based recipe & nutrition website. I post a variety of different recipes and content roughly 1 time per week. Most of my recipes are easy to make, with straightforward instructions, and take less than 30-40 minutes. My readers are not all vegan but many are new to plant-based cooking, or searching for unique, healthy recipes made with fresh ingredients. Through Veggie Chick, I also offer a free 3-part email course introducing readers to plant-based cooking, as well as a paid online video course called “Plant Based Cooking Made Easy.”

about me
Hi! I’m Christin, and I’m passionate about a whole foods plant-based lifestyle! My website, veggiechick.com is where I share original, unique vegan recipes for health conscious people, as well as health & wellness related content I feel passionate about. I am author, recipe developer and photographer of all things Veggie Chick.

let’s work together
- food photography/writing
- product placement
- sponsored recipe posts
- contests/giveaways
- events/travel
- advertising/banner ads

popular posts
- Crushed Lentil Soup
- Instant Pot Oatmeal
- Cauliflower Puree with Sauteed Mushrooms
- Spaghetti Squash Alfredo with Portobello Mushrooms
- Thai Yellow Curry
- Instant Pot Tomato Soup
- Asian Roasted Chickpeas
- Soy Chorizo Chili
- Creamy Cauliflower Pasta Sauce
- Stir Fry Zen Bowl
- Poppyseed Coleslaw

featured on
- Shutterbug Magazine
- Buzzfeed
- MeatlessMonday.com
- Banza.com
- OneGreenPlanet.com
- Yummly.com
- Delish.com
- TastyKitchen.com
- FindingVegan.com
- Nutritiously.com

brand collaborations

Banza
Michigan Country Lines